



A New Chamber for a New Millennium

NEWS RELEASE

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THE HISPANIC CHAMBER OF COMMERCE OF MINNESOTA AWARDS RECEPTION AND DINNER FOR 25 ON THE RISE LIDERES HISPANOS!

WWW.25ONTHERISE.COM

Minneapolis, MN, November 2006 –The Hispanic Chamber of Commerce of Minnesota (HCCM) is honoring 25 Hispanic leaders under the age of 40 on **Thursday, November 30th, 2006 at the Depot-Mariott** (225 3rd Ave S, Minneapolis, 55401) commencing at 7:00PM. **Rick Fuentes** will be the MC for the evening and **UNIVISION** local channel 13 will be on site taping for a 30 minute show to air on Saturday, December 9, 2006 from 9:00 am to 10:00 am.

The honorees were nominated from across the State of Minnesota, and selected using rigorous standards by a committee of ten. They represent the huge contributions made by Hispanics in business, government, law, finance, medicine and many other disciplines. Each honoree will be profiled in the **Twin Cities Business** magazine in the January edition.

This program is made possible by the generous contributions of: Carlson Companies, Cargill, Comcast, UNIVISION, Mc Donald Corporation, University of St. Thomas, Twin Cities Business Magazine and TCF Bank

Tickets for the event may be purchased for \$50.00 by calling Sarah Marckese-Jass at the HCCM (612-312-1692) or by email at sarahmj@hispanicmn.org (**Press Passes are available.**) Ad space in our dinner and award reception program can also be arranged through Sarah. Ads are 1/4 page, \$200.00.

Visit the program website www.25ontherise.com to view a video and see the nominating criteria.

2006 Risers:

Luis Santiago Alcaraz	Cardina Esparza	Jose Martinez Pulido	Dawn Milissa Rozga
Carlos Baires Escobar	Enrique Alex Garcia	Rogelio Munoz	Xavier Tavera
Matthew D. Birt	Noelia Garcia Urzua	Adam Martin Nathe	Ernesto Tovar
Tamara Caban-Ramirez	Alfredo Rivera Gilbon	Rafael Quintero	Rodolfo Trujillo
Victoria Campoverde	Gabriela Harper	Alejandra Reyes	
Marisela Cantu	Migdalia Loyola	Sergio A. Rocafort	
Marta Chou	Jose Luis Lozano	Robert Rodriguez	

About the HCCM

The mission of the Hispanic Chamber of Commerce of Minnesota (HCCM) is to ***foster and promote economic prosperity in Minnesota by providing leadership in business and commerce in the Latino/Hispanic community.*** Our vision is to be a catalyst for progressive positive change for Hispanic businesses and professionals and those who seek to engage them.

The HCCM is a community and economic development organization that provides business training, technical assistance, workforce development and other resources to Latino individuals, professionals, entrepreneurs, and businesses in the state of Minnesota. We are a membership based (non-voting) organization serving the entire state, currently with over 270 members. All of our services are bilingual and culturally relevant for Hispanics/Latinos. The HCCM offers the following 5 programs:

**Training and Technical Assistance
Workforce Development
The Midwest Coalition of Hispanic Chambers of Commerce
Home Ownership & Financial Literacy
Chamber/Networking Activities**

- ✓ The HCCM provides Latinos with information and resources that support business start-ups and expansions that support the economy and create new jobs in Minnesota!
- ✓ The HCCM provide Vocational English Language workshops that are industry specific, increasing the skill and communication level of Latino workers throughout the state!
- ✓ The HCCM coordinates resources for Latinos throughout the Midwest by linking the work of Hispanic Chambers in Minnesota, Iowa, Michigan, Illinois, Wisconsin, and Ohio.
- ✓ The HCCM provides bilingual and culturally relevant home ownership and financial literacy counseling for Latinos, helping them to achieve their financial goals and lifelong dreams!
- ✓ The HCCM provides a support network through which Latinos make important connections with other businesses and professionals, and creates awareness and recognition of Latino role models in Minnesota!

How our work is changing Minnesota:

The HCCM helps the Latino/Hispanic community in Minnesota to increase their economic prosperity and self-sufficiency, strengthen their families and community business network, and achieve recognition as an integral part of the state's economy and social structure.